



LA CROSSE AREA
REALTORS® ASSOCIATION
The Voice of Real Estate in the Greater La Crosse Area

AUGUST 2026

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Check out our website at:
www.laraweb site.com
Find us on Facebook
and Instagram



MLS Tour Boundaries

The dividing line between North and South Tour is I-90

Exceptions

North Tour: Bangor, Burns, Dakota, Dresbach, Hamilton, Holiday Heights, Mayfair Addition, & Monroe

South Tour: Barre, French Island, La Crescent, & Washington

N North Tour

S South Tour

Numbers & Emails

DSPS: 1-608-266-2112

Legal Hotline: 1-800-799-4468

Metro MLS Helpdesk: 1-800-229-9211

Metro MLS Tech Support: 414-778-5400

MN Dept. of Commerce: 651-539-1500

Aligned Showings: 1-800-490-3731

SUPRA Tech Support: 1-800-545-9601 #1

Trust Funds: 1-888-249-1616

WRA: 1-800-279-1972

Zip Forms Support: 866-279-9653

Char: 785-7744 cglocke@laraweb site.com

Ryan: 785-7838 mls@laraweb site.com

Kristal: 785-7744 memberships services@laraweb site.com

MLS Photo Submission Policy

When is a photo due?

Once a property is submitted to the MLS, you have 24 hours to submit the photo. (does not include weekend or non-working holiday). If a photo is not received within 24 hours the Broker will be billed \$25 per day until primary photo is uploaded.

*Single Family, Multi-family, Duplex and Condo require a photo. (even if they're Sold Before Print, 1 - party listings, or In-House listings)

*FSBO, Commercial, Vacant Land, and Business photo is not required. (although photos are welcomed)

New Construction

If the property is New Construction, meaning there isn't a structure yet (defined as siding, windows, and roof), it is very important that you send an email notifying the MLS coordinator - mls@laraweb site.com. If no notice, and no photo submitted within 10 days, the Broker will be billed \$12 per listing on the 25th of each month until that photo is submitted or correspondence is received explaining that the listing has no structure. If the listing is determined as New Construction, the MLS Coordinator will call once a month to check the status. Once there is a structure, you are required to submit a photo within 10 days.