



LA CROSSE AREA
REALTORS® ASSOCIATION
The Voice of Real Estate in the Greater La Crosse Area

- N** North Tour
- S** South Tour
- Open House
- Open House Sabbatical

FEBRUARY 2024

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7 REALTOR® & Government Day 	8	9	10
11	12	13	14 Valentine's Day 	15	16	17
18	19 Presidents' Day	20	21 	22	23	24
25	26	27	28 	29		

Check out our website at:
www.laraweb.com
Find us on Facebook and Instagram

MLS Tour Boundaries
The dividing line between North and South Tour is I-90
Exceptions
North Tour: Bangor, Burns, Dakota, Dresbach, Hamilton, Holiday Heights, Mayfair Addition, & Monroe
South Tour: Barre, French Island, La Crescent, & Washington

Open House Deadline Information
*Must be submitted by 3:00 p.m. on Wednesday
*Punctuation is REQUIRED
*Tribune proof must be revised by Tribune's deadlines!
*Go to laraweb.com under Submit Open House Online
*Contact us to make sure all of your emails arrived
*Send photos for new listings to the Tribune at openhouse@lacrossetribune.com.

Numbers & Emails
DSPS : 1-608-266-2112
Legal Hotline: 1-800-799-4468
Metro MLS Helpdesk: 1-800-490-3731
Metro MLS Tech Support: 414-778-5400
MN Dept. of Commerce: 651-539-1500
Aligned Showings: 1-800-490-3731
SUPRA Tech Support: 1-800-545-9601 #1
Trust Funds: 1-888-249-1616
WRA: 1-800-279-1972
Zip Forms Support: 586-840-0140
Char: 785-7744 cglocke@laraweb.com
Ryan: 785-7838 mls@laraweb.com
Kristal: 785-7744 membershipservices@laraweb.com

MLS Photo Submission Policy
When is a photo due?
Once a property is submitted to the MLS, you have 72 hours to submit the photo. (does not include weekend or non-working holiday). If a photo is not received within 72 hours the Broker will be billed \$25 per day until primary photo is uploaded.
*Single Family, Multi-family, Duplex and Condo require a photo. (even if they're Sold Before Print, 1 - party listings, or In-House listings)
*FSBO, Commercial, Vacant Land, and Business photo is not required. (although photos are welcomed)

New Construction
If the property is New Construction, meaning there isn't a structure yet (defined as siding, windows, and roof), it is very important that you send an email notifying the MLS coordinator - mls@laraweb.com. If no notice, and no photo submitted within 10 days, the Broker will be billed \$12 per listing on the 25th of each month until that photo is submitted or correspondence is received explaining that the listing has no structure. If the listing is determined as New Construction, the MLS Coordinator will call once a month to check the status. Once there is a structure, you are required to submit a photo within 10 days.