

NAR Policy 8.0

Clear Cooperation

Three ways to submit listings to MLS

- Submit listing within one business day of marketing a property to the public. Public marketing includes, but is not limited to flyers displayed in windows, yard signs, digital marketing on public facing websites, brokerage website displays (including IDX and VOW), digital communications marketing (email blasts), multi-brokerage listing sharing networks, and applications available to the general public. If no marketing, then you would have 72 hours to submit.
- Submit listing in “Delayed Listing Status” if Seller wishes to keep listing out of MLS for a specific amount of time. Upload waiver, listing contract, and enter in “delayed listing status” within one business day from marketing the property to the public. Agent must follow criteria of submitting listing to delayed status. No showings even by listing company until listing goes live. Agent can market but can’t show.
- Office Exclusive: If seller refuses to permit the listing to be disseminated by the service, the Participant may take the listing (office exclusive). This listing can be marketed in house only. No outside marketing can be done. Also, the listing and waiver signed by Seller indicating that he/she does not desire the listing to be disseminated by the service, must be submitted to MLS Office within one business day. MLS will keep on file. If marketing is done, it must be submitted to the MLS within 1 business day!